ART3748K SPECIAL TOPICS: Idea Development and Creativity in Cultural Context

AUG 19  Class Introduction
  SCREENING: Ken Robinson: Schools Kill Creativity,
   Malcolm Gladwell: Spaghetti Sauce,
   CognitiveEdge: How to Organize a Children’s Party
  WORKSHOP: Gift Giving Workshop
  HOMEWORK: Theory of a Dérive, Guy Debord
  HOMEWORK: Into the Beautiful North, Luis Alberto Urrea (summary)
  HOMEWORK: IDEO’s Designers Workbook

21  NO CLASS: Dana at Abstractions Conference

26  LECTURE: Whitney Tressel, 5:10p, McDonough Museum of Art
  DISCUSSION: Whitney Tressel + Theory of a Dérive, Guy Debord

28  LECTURE+ DEMO: Ideation Techniques (brainstorming)
  DISCUSSION + DEFINE INITIAL PROBLEM: Into the Beautiful North
  HOMEWORK: Inspiration for Into the Beautiful North

SEP 2  NO CLASS: LABOR DAY

4  WORKSHOP: Into the Beautiful North

9  SCREENING: Goodbye Uncanny Valley, Fairytales of Motion
11  PERFORMANCE: Dick Von Kiel, 5:30p, McDonough Museum of Art
  WORKING CRITIQUE: Into the Beautiful North

16  WORKSHOP: 3-way soccer (1/3)
18  WORKING CRITIQUE: Into the Beautiful North

23  WORKSHOP: 3-way soccer (2/3)

25  WORKING CRITIQUE: Advanced Digital Media

30  LECTURE: 10 slides, 5 minutes, too many faculty
  INTRO: Failure Projects

OCT 2  LECTURE: Emmai Alaquiwa, 5:10p, McDonough Museum of Art

7  INSTALL: Into the Beautiful North, Luis Alberto Urrea
  WORKSHOP: Failure

9  1-on-1 Meetings: Failure

14  NO CLASS: FALL BREAK

16  WORKING CRITIQUE: Advanced Digital Media
  DUE: Your Personal Failure Assignment

17  FIELD TRIP: PITTSBURGH
  LECTURE: Morehshin Allahyari, 5p, Carnegie Mellon University

21  PLAY 3-WAY SOCCER
  WORKSHOP: 3-way soccer (3/3: RULE REDUX)

22  LECTURE: Maria Elena Vasari, 5:10p, McDonough Museum of Art
23  **1-on-1 Meetings**: Failure
24  **WITHDRAW**: last day to withdraw from class (without a refund)
28  **LECTURE+PLAY**: Design Fiction, “The Thing from the Future” by Situation Lab
    **ADVIEMENT**: Digital Media people
30  **PLAY 3-WAY SOCCER**
    **WORKSHOP**: 3-way soccer (3/3: RULE REDUX)

**NOV**
4   **WORKING CRITIQUE**: FAILURE
    **WORKING CRITIQUE**: ADMS, SP, JPR
11  **NO CLASS**: VETERANS DAY
13  **PRESENTATIONS**: Things from the Future
    **DISCUSSION**: HOTEL ART
    **LAUNCH LAB (4PM)**: Digital Media majors
18  **SCREENING**: *The Gleaners and I*, Agnes Varda
20  **PRESENTATION/DISCUSSION**: Creative Side Hustle (Bliss 2222)
25  **WORKING CRITIQUE**: FAILURE
    **WORKING CRITIQUE**: ADMS, SP, JPR
27  **NO CLASS**: THANKSGIVING BREAK

**DEC**
2   **WORKSHOP**: Nica Ross, 1pm, Beecher classroom
    **LECTURE**: Nica Ross, 5:10p, McDonough Museum of Art
4   **CRITIQUE**: ADMS, SP, JPR
    **CRITIQUE**: FAILURE
9-13 **FINAL WEEK**: TBA
**THOUGHTS (9)**

**Lectures:**
- **AUG 26, Mon**  **LECTURE:** Whitney Tressel, 5:10p, McDonough Museum of Art
- **SEP 11, Wed**  **PERFROMANCE:** Dick Von Kiel, 5:30p, McDonough Museum of Art
- **OCT 2, Wed**  **LECTURE:** Emmai Alaquaiva, 5:10p, McDonough Museum of Art
- **OCT 17 Th**  **LECTURE:** Morehshin Allahyari, 5p, Carnegie Mellon University
- **DEC 2**  **LECTURE:** Nica Ross, 5:10p, McDonough Museum of Art

**Exhibitions:**
- **Julie Mehretu,** McDonough Museum of Art, August 23 – October 26, 2019
- **MFA/BFA Exhibition,** McDonough Museum of Art, November 22 – December 14

**Field Trip:**
- **Pittsburgh:** Matress Factory, LikeLike, Center for PostNatural History, Miller Gallery
  - **Akron Art Museum**

**POTENTIAL ALTERNATIVE THOUGHTS**

**Lectures:**
- **OCT 17, Th**  **LECTURE:** Dana Oldfather, 5:10p, McDonough Museum of Art
- **OCT 22, Tu**  **LECTURE:** Maria Elena Vasari, 5:10p, McDonough Museum of Art
- **NOV 6, Wed**  **PERFORMANCE:** Uno Lady, McDonough Museum of Art, 5:30p

**Exhibitions:**
- **Whitney Trussel,** McDonough Museum of Art, August 23 – October 26, 2019
- **Dana Oldfather,** McDonough Museum of Art, August 23 – October 26, 2019
- **Deborah Orloff,** Judith Rae Solomon Gallery, October 7 – November 1

**Online:**
- **Brian House,** 2018 EyeO Festival  [https://vimeo.com/287093394](https://vimeo.com/287093394)
- **Casey Reas,** 2018 EyeO Festival  [https://vimeo.com/287093417](https://vimeo.com/287093417)
- **Moreshin Allahyari,** 2017 EyeO Festival  [https://vimeo.com/233683682](https://vimeo.com/233683682)
- **Jason Salavon,** 2017 EyeO Festival  [https://vimeo.com/233011116](https://vimeo.com/233011116)
- **Mimi Onuoha,** 2017 EyeO Festival  [https://vimeo.com/233011125](https://vimeo.com/233011125)
- **Lauren McCarthy,** 2014 EyeO Festival  [https://vimeo.com/110607681](https://vimeo.com/110607681)

The instructor reserves the right to alter the office hours, schedule, grade distribution and assignments at any point during the semester.